



SLAYMAKER
M A R K E T I N G

**High-Performance Advertising,
Personally Delivered.**



Clients Come & Never Leave

3.5 Years

3.5 years - that's how long
our clients have been
with us on average.

100% Retention

100% Client Retention
Rate — Since day one.

Why?

Because we don't just manage accounts. We become a partner
in your growth — and our results speak for themselves.



Who We've Worked With

We help brands of all sizes and industries scale their growth through Google Ads and Paid Social.

NATIVE

SAXX



Buffy

EAT
CLEAN

Paylt



Who We've Worked With

Whether you're spending \$100/day or \$100K/day,
we know how to get results at every budget.

Client Category Expertise

**DTC
Ecommerce
Brands**

**B2B SaaS
Companies**

**Local &
Regional
Businesses**





A Boutique Approach

We only work with **10 clients** at a time.

Why?

So every client gets:

1. Expert-level attention
2. Cross-industry learnings
3. Strategic prioritization

This isn't a volume play — it's a results play.



Who You're Working With

Hi! I'm Matt Slaymaker.

With over a decade of experience,
I've managed millions in ad spend and
scaled brands at all stages.

From \$100 to \$100K/day budgets,
I know how to make your dollars
work smarter.

At Slaymaker Marketing, you'll
work directly with me — not a
junior marketer learning the ropes.



What it's Like Working with Me

When we start working together, I don't just dive into the numbers — I dive into your business.

We Will:

1. Understand goals & context
2. Trim wasted spend
3. Improve CPA & ROAS (fast)

You'll see real progress in weeks, not months. But that's just the beginning.



Relentless Optimization

We're obsessed with testing.

New Creatives

Landing Pages

Audience Segments



Bid Strategies

Messaging

We never settle for "good enough."
Growth is always the goal.

Reporting Transparency

You're Always in the Loop!

 **Bi-weekly strategy calls**
(or more/less as you prefer)

 **Real-time dashboards**

 **Transparent performance tracking**
by creative, campaign, keyword & more

We work with you, not behind a curtain.



Our Team

While you'll work directly with me,
I'm backed by a small, sharp team of:

**SEM & Social
Specialists**

**SEM & Social
Specialists**

**QA Experts &
Researchers**





-  **No long-term contracts**
-  **No overpriced retainers**
-  **No junior marketers**

Just real strategy, direct collaboration, and performance that speaks for itself.

We're not your typical agency — and that's exactly the point.



The Expertise of an Agency.

The Dedication of an In-House Pro.

Get the broad experience of an agency without the downsides. You'll work directly with Matt —a seasoned digital advertising expert who has helped a wide range of brands grow, not a junior marketer learning on the job. Unlike traditional agencies, we don't overcharge or lock you into contracts. Our clients stay with us for years—not because they have to, but because they want to.



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The best of both worlds!

Our Clients Love Working With Us



"I have only good things to say about Matt at Slaymaker Marketing. He is the kind of consultant you dream of - responsive, knowledgeable, and productive. Matt is fantastic at keeping us abreast of how things are performing, and his suggestions are always thoughtful (and drive results). I've worked with a lot of contractors over the years, and I can say with confidence he is one of the best I've ever had the pleasure of working with." - **Meredith Luker, Marketing Manager, Paylt**



"Matt goes above and beyond for his clients. He digs deeper than simply providing his industry recommendations and takes his time to learn the client's industry to help them truly succeed. Proficient in much more than just Google Ads and he truly feels like a part of our team." - **Martin Davies, Marketing Manager of Paid Media, Stonebranch**

Our Clients Love Working With Us



"Slaymaker Marketing delivers excellent results for our company. Matt is very knowledgeable, helpful, accountable and committed to helping us achieve our goals. Can't say enough good things. Highly recommend!" - **Jaimee Mollohan, Director of Sales & Marketing, Reck Agri Realty & Auction**



"Matt stays on top of the account to make sure it's performing well! He's responsive and quick to adapt to any requests." - **Mary McPartlan, Director of Marketing, Stonebranch**



"Here's one of the smartest and extremely talented digital marketers that I know and have had a privilege to work with on multiple projects." - **Nadia Davis, VP of Marketing, CaliberMind**



Ready to Dominate Your Market?

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